

THE PAGE 2 BOOST KIT

Find the page, find your sitemap, the AI prompt, the link rules and a tracking log

An internal link is a link from one page on your site to another page on your site. Google uses links as a signal when it works out how relevant a page is, and to find new pages to crawl. So a page stuck on page 2 that none of your other pages point to is missing an easy signal. This kit shows you how to find that page and let AI pick the three pages that should link to it. No ranking is promised: links are one signal among many. Every quote comes from Google's own pages, checked October 8, 2026. Educational only. Not affiliated with Google.

THE 5 STEPS

- Step 1: open Google Search Console > Performance and click the Pages tab. Click a page sitting around average position 11 to 20 (roughly page 2; Google warns a position number can mean different things). The Queries tab then shows what that page ranks for.
- Step 2: find your sitemap. Try [yoursite.com/sitemap.xml](#) first. WordPress with Yoast SEO or Rank Math: [yoursite.com/sitemap_index.xml](#). WordPress's own built-in sitemap: [yoursite.com/wp-sitemap.xml](#).
- Step 3: paste the sitemap into Claude or ChatGPT with the prompt on page 2. It picks 3 related pages on your site, says where each link belongs and writes the sentence.
- Step 4: add the three links inside a real sentence, with link text that describes the page you are pointing to (the rules are on page 3).
- Step 5: wait a few weeks, then check the page's position again and write it in the tracking log on page 4.

What average position means

Google, in Search Console Help: "Average position: The average position of the topmost result from your site." And: "(average) Position: A relative ranking of the position of your link on Google, where 1 is the topmost position, 2 is the next position, and so on." Positions 11 to 20 are roughly page 2, which is why those pages are the ones worth a boost.

THE PROMPT (COPY AND PASTE)

Paste this into Claude or ChatGPT, then fill in the brackets

My page [PAGE URL] ranks around position [11-20] on Google for the search [KEYWORD]. Below is my sitemap. Find 3 pages on my site that are closely related to this page and should link to it. For each one: the page URL, where in that page the link belongs (which section or paragraph), a natural sentence containing the link, and link text of 2 to 6 words that describes the page I'm linking to. Do not use 'click here' or 'read more'. Do not invent pages that are not in the sitemap. Sitemap: [PASTE SITEMAP URLS OR TEXT]

IF THE AI CAN'T READ YOUR SITEMAP

- Open the sitemap address in your browser, select all, copy, and paste the page list into the chat.
- Or paste the 20 most related page addresses by hand. The AI only needs the pages that could plausibly link to yours.
- If your sitemap is an index file (a list of other sitemaps), open one of the sitemaps it lists and copy from there.

3 MORE PROMPTS

Find pages that fight each other

Which of my pages compete with each other for the same search? Group them and tell me which one should be the main page.

Make the link sentences sound human

Rewrite these 3 link sentences so they sound natural and the link text describes the target page: [PASTE]

Match the page to its searches

Here are the queries this page ranks for from Search Console: [PASTE]. Which 3 does the page answer best, and what is missing from the page for each?

THE LINK RULES (GOOGLE'S OWN WORDS)

Why links matter

"Google uses links as a signal when determining the relevancy of pages and to find new pages to crawl."

Every page needs at least one

"Every page you care about should have a link from at least one other page on your site. Think about what other resources on your site could help your readers understand a given page on your site, and link to those pages in context."

Good link text

"Good anchor text is descriptive, reasonably concise, and relevant to the page that it's on and to the page it links to."

Bad versus better (Google's examples)

Too generic: "Click here to learn more." and "Read more." Better: "For a full list of cheese available for purchase, see the list of cheese types."

Do not stuff keywords

"Write as naturally as possible, and resist the urge to cram every keyword that's related to the page that you're linking to (remember, keyword stuffing is a violation of our spam policies)."

THE CATCH

- "While PageRank uses links and is one of the fundamental algorithms at Google, there's much more to Google Search than just links. We have many ranking signals, and PageRank is just one of those." (SEO Starter Guide)
- "Some changes might take effect in a few hours, others could take several months. In general, you likely want to wait a few weeks to assess whether your work had beneficial effects in Google Search results."
- Three links is a start, not a trick. If the page is thin, fix the page first.

THE TRACKING LOG

Page	Keyword	Position before	Links added (date)	Position 4 weeks later

WHERE THIS COMES FROM

- Google Search Central: Link best practices for Google
- Google: SEO Starter Guide
- Search Console Help: Performance report
- Search Console Help: impressions, position and clicks

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Want customers, not just rankings?

- I sell ready-made lists of businesses to contact. Message me LIST.
- Free community, more plays like this: skool.com/unlimitedleads
- Email your first prospects: EmailClik.com finds + verifies addresses (free version)