THE UGC AD TEST CHECKLIST

5 steps to test UGC style product ads honestly, plus a checklist.

One creator shows installing an ad tool skill in Claude Code, uploading a product photo and asking for UGC style ads. Whether small businesses want this is something you can test, and no one can promise income. The idea is theirs. The five steps and the checklist pages are my own addition. Always get permission, review the result for false claims, and label content as AI made where a platform or rule requires it. Results vary.

THE 5 STEPS

1. Ask a business owner for permission and a product photo. Get a clear yes first.
2. Set up the skill the creator shows. Read what it does first.
3. Ask for a few short ad ideas. Start small.
4. Review for false claims and label it AI made where required. Cut any promise the product cannot keep.
5. Show the owner and ask what they would change. Their answer tells you if it is worth offering.

BEFORE I SHOW THE OWNER

Check	Done?
I have written permission and the product photo	
Every claim in the ad is true	
Nothing promises a result the product cannot give	
It is labeled AI made where required	

QUESTIONS FOR THE OWNER

- Would you use something like this?
- What would you change?
- What is missing or wrong?
- Who else should see it before it goes anywhere?

WEEKLY TRACKER

Week	Owners asked	Said yes	What I learned
Week 1			
Week 2			
Week 3			
Week 4			

Educational only. One creator's idea plus my own checklist. Label AI made content where required. No results promised.

Now put it in front of more people.

- I sell ready-made business lists to reach customers by email. Message me LIST.
- Free community, more plays like this: skool.com/unlimitedleads
- Find and verify the emails free: EmailClik.com