

THE WEEKLY TRACKING PAGE

5 numbers to track once a week, and a 12-week tracker.

Stop comparing yourself to other people's views. Track your own. Once a week, write down five numbers, then try to beat your own last week.

THE 5 NUMBERS

#	Number	Why it matters
1	New followers	Shows which posts bring people in.
2	Average views on your last 5 posts	Shows if your reach is growing.
3	Saves and shares on your best post	Shows what people find worth keeping or sending.
4	Conversations started (replies and messages)	This is where customers come from.
5	Money in	If it is zero, write down zero.

12-WEEK TRACKER

Week	New followers	Avg views	Saves + shares	Conversations	Money in
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					

WEEKLY REVIEW PROMPTS

1. Which number moved the most this week, and what did I do differently?
2. Which post gave me the best saves and shares? What was it about?
3. Who did I talk to this week who could become a customer?
4. What is the one thing I will repeat next week?

MY OWN BEST WEEK

Best week so far

Number to beat

Compare only against yourself. Educational only. Results vary by business and by account. No views, sales or income results promised.

Numbers tracked. Now find more people to talk to.

- I sell ready-made business lists to reach customers by email. Message me LIST.
- Free community, more plays like this: skool.com/unlimitedleads
- Find and verify the emails free: EmailClik.com