

SELL AI VIDEO ADS TO LOCAL BUSINESSES

5 steps • free to start • no camera, no actor, no editor

1

Pick a business that sells something

Choose a local business with a website that sells something people buy again and again: a salon, gym, dentist, plumber, med spa or restaurant. Open Google Maps, search [BUSINESS TYPE] in [YOUR CITY], and open the websites of the ones with lots of reviews. A website is all you need.

2

Paste their link into an AI ad maker

Open Creatify and make a free account. Pick the option that builds a video ad from a web link (URL to Video), paste the business's website address, and create it. Creatify reads the page, writes the script, and builds a draft video ad in about a minute.

`creatify.ai/?via=keith-rainville` <- my link
Free plan: 10 credits (about 2 ads), watermark on the video
Starter: \$39/month, no watermark (Oct 2026 prices)

3

Pick an AI actor, then fix the script

Choose an AI actor who fits the business. Read the script out loud and cut every line that sounds like an ad. Rewrite it the way a real person talks. The first three seconds decide everything, so open with the customer's problem, a question, or the offer. Page 2 has five scripts to start from.

4

Make three versions

Keep the offer the same and change only the opening line (and the actor, if you like). Make three versions, watch them, and keep the one you would not scroll past. Owners like choices, and three openings give you something to test later.

5

Send the best one to the owner for free

Download the winner and send it with the short message on page 3. Do not ask for money first. Let them see their own ad. If they like it, offer to make new ones every month. Pricing ideas and the rules are on page 4.

Menus and prices change. Check creatify.ai/pricing before you pay. Free-plan videos carry a watermark; paid plans remove it.

5 AD SCRIPTS YOU CAN USE TODAY

Fill in the [BRACKETS] • read out loud • keep each under 30 seconds

1 The Problem Hook

[CUSTOMERS] in [CITY]: tired of [PROBLEM, like a leaky roof every spring]? [BUSINESS NAME] fixes it in [TIME]. [ONE REAL PROOF POINT, like years in business]. Call [PHONE] or tap the link to book today.

2 The Offer Hook

[OFFER, like \$49 first visit] in [CITY], this month only. [BUSINESS NAME] makes it easy: [BENEFIT 1], [BENEFIT 2], no [PAIN]. Tap the button to claim yours before [DATE].

3 The Question Hook

Quick question, [CITY]. When did you last [ACTION, like have your teeth cleaned]? [BUSINESS NAME] has openings this week. [BENEFIT]. Book in two minutes at [LINK].

4 The Local Proof Hook

Why do so many people in [CITY] pick [BUSINESS NAME]? [REAL REASON 1, like same day service]. [REAL REASON 2, like upfront prices]. [REAL REASON 3, like a Google rating you can show]. See for yourself: [LINK].

5 The Season Hook

[SEASON or EVENT] is coming to [CITY]. Is your [THING] ready? [BUSINESS NAME] will [SERVICE] fast, with [GUARANTEE the owner really offers]. Call [PHONE] today.

Only use numbers, reviews, prices and claims the owner can prove. The first three seconds decide if they keep watching: change the opening line, keep the rest.

WRITE 20 MORE + SEND THEM

Paste into Claude or ChatGPT • then use the 3 messages

PROMPT: 10 SCRIPTS IN ONE GO (run it twice = 20)

You are a direct response copywriter. Write 10 video ad scripts for [BUSINESS NAME], a [TYPE OF BUSINESS] in [CITY]. Each script is 25 to 30 seconds, spoken by one person to the camera. Offer: [OFFER]. Customer: [WHO THEY SERVE]. Start every script with a different 3 second hook: a question, a number, a problem, the offer, a local callout. Write the way a real person talks. No hype words. End with one clear next step: [CALL, BOOK OR VISIT]. Do not invent reviews, awards, prices or statistics. Use only the facts I give you.

1 Message 1: The Free Sample

DM or email

Hi [OWNER NAME], I'm [YOUR NAME]. I made a short video ad for [BUSINESS NAME] using your website. It's yours to keep, no strings. Want me to send it over?

2 Message 2: The Follow-Up

3 days later

Hi [OWNER NAME], did you get a chance to watch the video ad I made for [BUSINESS NAME]? Happy to change the offer or the opening line. Want a version for [PROMOTION or SEASON]?

3 Message 3: The Monthly Offer

after they say they like it

Glad you like it, [OWNER NAME]! I can make [NUMBER] new video ads a month for [BUSINESS NAME] for \$[PRICE]. Fresh offers, new openings, ready to post. Want me to start next week?

WHO TO SEND IT TO

- Google Maps: search [BUSINESS TYPE] in [CITY]. Pick ones with a website, good reviews and no video ads.
- Check their Facebook page and Instagram. If their last video is old or missing, they need this.
- Find the owner's email or phone free with EmailClik.com, or use the contact form on their website.

GET PAID

THE RIGHT WAY

Pricing ideas • rules • tools

PRICING IDEAS (examples only)

- Per ad: \$[PRICE] each, with three openings to choose from.
- Monthly: [NUMBER] new ads a month for \$[PRICE].
- Add-on: you also post them for the owner or write the captions.

Start with what feels fair in your town and raise it as you collect proof. No income is promised; results depend on your work and your market.

RULES BEFORE YOU SEND OR POST

- Label it as AI. Most platforms ask you to mark realistic AI-generated video. Check each platform's current rule.
- Never fake a review or testimonial. The FTC rule on fake reviews (16 CFR Part 465) bans fake or false reviews and testimonials, including AI-generated ones, and carries civil penalties. Use only real reviews, with permission.
- Get the owner's OK before an ad runs under their name, and use only claims, prices and offers they confirm.

Educational only. Not legal advice. Source: FTC press release, Aug 14 2024.

TOOLS

Creatify (AI video ads from a link):

creatify.ai/?via=keith-rainville

Instantly (email the owners you want to reach):

refer.instantly.ai/coldcrm

Blotato (post your ads everywhere for you):

blotato.com/?ref=SocialMedia

Disclosure: these are my affiliate links. I may earn a commission if you sign up, at no extra cost to you.

Need business owners to send these to?

- Free community, Unlimited Leads: skool.com/unlimitedleads
- Find + verify business emails: EmailClik.com (free forever version)
- Hire me on Fiverr (7,400 orders, 4.9 stars): fiverr.com/keith8935

I sell ready-made lead lists. Message me LIST on Facebook or Instagram.