THE VIDEO EDITING SERVICE CHECKLIST

5 steps to offer short video editing with AI tools, plus a checklist.

Businesses need short videos, but many do not have time to edit them. One creator points out that AI tools can add captions, graphics and music to raw footage, as an alternative to paying for a pricey editor. That makes editing a possible small service. Check each tool's terms and use only footage you have the rights to. The tool tip comes from creators. The five steps and the checklist pages are my own addition, and results vary.

THE 5 STEPS

1. Pick one type of client. Choose one like coaches, salons or real estate agents, so you learn what they need.
2. Learn one AI editing tool. Many can add captions, graphics and music to raw footage for you.
3. Make three sample videos. Use your own footage and show a before and after.
4. Reach out with a simple offer. Message a few owners every day and offer a free first edit.
5. Set a fixed price per video. Charge for the finished video, not your hours, and check the work before you send it.

CLIENT PICKER

Question	My answer
Who is my one type of client?	
What kind of videos do they post?	
What takes them the most time?	
Where will I find them?	

SAMPLE PLAN

- Sample one: a talking video with captions
- Sample two: a short clip with music and text
- Sample three: a before and after
- Save them in one folder to share

OUTREACH TRACKER

Week	Owners messaged	Replies	Clients
Week 1			
Week 2			
Week 3			
Week 4			

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