

THE CLAUDE CODE VIDEO STARTER KIT

Describe a video to Claude Code and preview it with Remotion: the exact commands, five starter prompts, and a license-and-plan checklist

Remotion builds videos from code, and its own docs show how to start by prompting a coding agent such as Claude Code. This kit puts the steps, the commands and the fine print in one place. Everything about Remotion, Claude Code and the license is quoted from their own pages, captured October 10, 2026. Commands and terms move, so read the live page first. Educational only. Not legal advice. Not affiliated with Remotion or Anthropic. No income or results are promised.

THE 5 SCENES

- Scene 1. Install Node.js and a coding agent such as Claude Code. Remotion's docs: "Most coding agents require a paid subscription." The page names no Node.js version, so check the live page.
- Scene 2. In a terminal, make a blank project with the create-video command below.
- Scene 3. Go into the project folder and add the Remotion Agent Skills (command below), so your agent knows the Remotion way.
- Scene 4. Start the preview with npm run dev. Then open a second terminal window in the same folder, start your agent (claude) and describe the video in plain words.
- Scene 5. Watch the preview, ask for changes in plain words, then ask the agent to render it. Remotion's skills list has `/remotion-render`: "Invoke a render into a video or a still."

THE EXACT COMMANDS (COPIED FROM REMOTION'S DOCS)

Terminal 1: make the project, add the skills, start the preview

```
npx create-video --yes --blank my-video
cd my-video
npx remotion skills add
npm run dev
```

Terminal 2 (a separate window): start your coding agent in the same folder

```
cd my-video
claude
```

- Remotion's page writes the agent line as: `claude #` or: `codex / kimi / opencode`.
- Remotion's Agent Skills page lists a different install command: `npx skills add remotion-dev/skills`. Both are on Remotion's own pages today; if one fails, read the live pages (links on page 4).
- Captured October 10, 2026. Educational only. Not legal advice.

FIVE STARTER PROMPTS FOR A LOCAL BUSINESS

Paste one into your coding agent from the project folder, then watch the preview. These are EXAMPLE prompts, not results: replace every [BRACKET] and give the agent only the facts you are sure of.

1. Animated price list (EXAMPLE)

Make a 15-second vertical video (1080 by 1920) with an animated price list for [BUSINESS NAME]. Show these items one at a time: [ITEM 1 - PRICE], [ITEM 2 - PRICE], [ITEM 3 - PRICE]. Large readable text, [BRAND COLOR] background, my business name at the top, phone number [PHONE] at the end. Do not add any item or price I did not give you.

2. Before-and-after caption card (EXAMPLE)

Make a 10-second vertical video with a before-and-after card for [SERVICE]. Show my two photos [before.jpg] and [after.jpg] side by side with the captions "Before" and "After". Add my business name and phone number at the bottom. Do not add any claim about results.

3. Three-tip card (EXAMPLE)

Make a 20-second vertical video with three short tips for [TYPE OF CUSTOMER] about [TOPIC]. One tip per screen with a big number 1, 2, 3, large text and my business name in the corner. Use only these tips, word for word: [TIP 1], [TIP 2], [TIP 3].

4. Event announcement (EXAMPLE)

Make a 12-second vertical announcement for [EVENT NAME] on [DATE] at [TIME] at [PLACE]. Big title first, then the date and time, then the place, then "Call [PHONE]". Use my colors [COLORS]. Only use the details I gave you.

5. Review quote card (EXAMPLE)

Make an 8-second vertical video that shows this customer review word for word: "[REVIEW TEXT]" - [FIRST NAME]. Add my business name at the bottom. Only use a review a real customer wrote and gave me permission to share.

AFTER EVERY PROMPT (MY TAKE)

- Read the preview with your price list next to you: spelling, phone number, prices, dates and times.
- Ask for changes in plain words, one change at a time ("make the price bigger", "slow down the last screen").
- Render only when the preview is right, then watch the finished file once with the sound off.

THE LICENSE-AND-PLAN CHECKLIST

Remotion license page (remotion.pro/license)

"Remember – Remotion is free to use for individuals and companies up to three people. Obtaining a Company License is required only for entities ineligible for the Free License. See the LICENSE.md file on the Remotion repository for more details."

The page's first card reads "For individuals and companies of up to 3 people" and then "Free License". The next card reads "For collaborations and companies of 4+ people" and then "Company License".

Remotion LICENSE.md (Free License, Eligibility)

It says "You are eligible to use Remotion for free if you are:" and lists four bullets:

- "an individual"
- "a for-profit organization with up to 3 employees"
- "a non-profit or not-for-profit organization"
- "evaluating whether Remotion is a good fit, and are not yet using it in a commercial way"

Its Company License section: "You are required to obtain a Company License to use Remotion if you are not within the group of entities eligible for a Free License." It also says: "In Remotion 5.0, the license will slightly change."

Claude Help Center (Use Claude Code with your Pro or Max plan)

"This article applies to individual consumers using Pro or Max plan subscriptions to access Claude Code." "Both Pro and Max plans have a five-hour session limit and a weekly limit." "These limits are shared across Claude and Claude Code, meaning all activity in both tools counts against the same limits."

YOUR CHECKLIST (MY TAKE; TICK EACH ONE)

- ☐ How many people will use Remotion? Count them. The license page names three people for the Free License and four or more for the Company License.
- ☐ Is the user a for-profit company? Read the LICENSE.md eligibility lines above and the live page before client work. Ask a lawyer if you are unsure.
- ☐ Which agent plan will you use? Read that plan's own page for what it includes and its limits. Remotion's docs: "Most coding agents require a paid subscription."
- ☐ Do you know your usage limits? The Claude Help Center page says that on Pro and Max plans the limits are shared across Claude and Claude Code.
- ☐ Did you re-read the live pages today? Commands, prices and terms change.

WHAT THIS IS, AND IS NOT (MY TAKE)

- Remotion makes motion graphics from code: animated text, shapes and images. It is not an AI avatar or a person talking to camera.
- A coding agent writes the first draft. You still check every word, price and date before anything is published.

A ONE-WEEK START (EXAMPLE PLAN; MY TAKE)

Day	What to do	Done
1	Install Node.js and your coding agent; check your plan's page	
2	Make the blank project and add the skills (page 1)	
3	Run npm run dev, start the agent, paste prompt 1 (price list)	
4	Fix text, prices and dates with plain-word changes	
5	Render once; watch the file with the sound off	
6	Show it to one person who knows the business; note what they ask	
7	Decide: keep going, change it, or stop. Re-read the license page	

WHERE THIS COMES FROM (PAGES CHECKED OCTOBER 10, 2026)

- Remotion Docs: Prompting videos with coding agents
<https://www.remotion.dev/docs/ai/claude-code>
- Remotion Docs: Agent Skills
<https://www.remotion.dev/docs/ai/skills>
- Remotion: Company Licensing
<https://www.remotion.pro/license>
- Remotion home page (pricing and license cards)
<https://www.remotion.dev/>
- Remotion LICENSE.md on GitHub
<https://github.com/remotion-dev/remotion/blob/main/LICENSE.md>
- Claude Help Center: Use Claude Code with your Pro or Max plan
<https://support.claude.com/en/articles/11145838-using-claude-code-with-your-pro-or-max-plan>

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- Free community, more plays like this: skool.com/unlimitedleads
- Email your first prospects: EmailClik.com finds + verifies addresses (free version)