

THE 5 AI APPS KIT

What each app does, what it makes, and a build prompt for your own narrow version

Five AI products with real, verified revenue. Each one solves ONE narrow problem for one kind of customer. Revenue figures below are from TrustMRR, which verifies them through Stripe, as of October 5, 2026. They change, and they are here so you can learn from the pattern, not as a promise of what you will earn. Build your own original product for a specific niche. Do not copy anyone's brand, code or content.

STEP 1 – THE PATTERN BEHIND ALL FIVE

- One painful problem that people already pay to fix (a resume, a video, a thumbnail, an article, a skill).
- A simple price: a monthly plan with a free preview, so people try it before they pay.
- Most of the work is marketing and distribution, not the code. Vid.AI's TrustMRR listing says it reaches creators through Meta Ads and influencer marketing.
- Narrow beats broad: a resume tool for ONE profession is easier to build and easier to sell than a tool for everyone.

STEP 2 – THE FIVE APPS, AND A BUILD PROMPT FOR EACH

IDEA 1

Rezi: AI resume builder

Writes your resume and scores it for the applicant tracking systems that screen it. TrustMRR (Oct 5, 2026): \$250,614 MRR, \$221,378 in the last 30 days, 10,392 active subscriptions.

PROMPT

Your narrow version: resumes for ONE profession

Build a simple web app for [PROFESSION, e.g. travel nurses] that: (1) lets the user paste their current resume and a job post, (2) scores the match out of 100 and lists the missing keywords, (3) rewrites each bullet as accomplished X, measured by Y, by doing Z, using only facts the user gave, and (4) exports a one-column plain-text resume. Free preview shows the score only. Stripe plan at \$[PRICE] a month.

IDEA 2

Codedex: coding lessons that feel like a game

Short interactive lessons with a game feel, a free tier and a paid Club from \$9.99 a month. TrustMRR (Oct 5, 2026): \$85,143 MRR, \$74,189 in the last 30 days.

PROMPT**Your narrow version: lessons for ONE skill**

Build a lesson app that teaches [SKILL, e.g. Excel formulas] to [AUDIENCE, e.g. office workers] in 5-minute interactive lessons. Each lesson has a short explanation, a small task done in the browser, instant feedback, XP points and a daily streak. Include 10 starter lessons, a progress page and a paid plan at \$[PRICE] a month that unlocks everything.

IDEA 3**Vid.AI: script to faceless video**

Turns an idea or script into a ready-to-post video: voiceover, visuals and edits. Plans from \$39 to \$199 a month. TrustMRR (Oct 5, 2026): \$50,304 MRR, \$40,258 in the last 30 days, 742 active subscriptions.

PROMPT**Your narrow version: videos for ONE kind of business**

Build a web app where a [NICHE, e.g. real estate agent] pastes a topic and gets a 45-second vertical video script, captions and a download button. Include 3 templates, a monthly limit per plan and Stripe plans at \$[PRICE]. Start with script and captions only. Add the voiceover and visuals after your first paying customer.

IDEA 4**ThumbnailCreator: video link to thumbnails**

Paste a video link and get thumbnail options in under 30 seconds. 7-day free trial. TrustMRR (Oct 5, 2026): \$39,736 MRR, \$45,527 in the last 30 days, 1,107 active subscriptions.

PROMPT**Your narrow version: thumbnails for ONE niche**

Build a web app where a [NICHE, e.g. podcast host] pastes a video link and gets 4 thumbnail options: pull the title, add a bold 3-word headline, and keep the same colors across all four. Let the user edit the text and download a PNG. Free trial with a watermark, then \$[PRICE] a month.

IDEA 5

SEOBOT: keywords to SEO articles

Researches keywords and writes SEO articles for you. \$49 a month. TrustMRR (Oct 5, 2026): \$38,640 MRR, \$39,558 in the last 30 days.

PROMPT

Your narrow version: articles for ONE local trade

Build a tool for [TRADE, e.g. roofing companies] that takes a city and a service, finds 20 searches people make, and writes one 800-word plain-language article per search with a local intro and a call to action. Add a review step before publishing, a content calendar and a \$[PRICE] a month plan.

STEP 3 – YOUR FIRST 14 DAYS

- Days 1 to 2: pick ONE niche and talk to 10 people in it. Ask what they pay for today to solve this problem.
- Days 3 to 6: build the free preview with the prompt above in Claude, Lovable or Bolt.
- Days 7 to 10: show it to those 10 people and ask for a founder price, paid up front.
- Days 11 to 14: add a Stripe payment link, take your first payment, then spend your time on marketing.

WHAT TO EXPECT

- Most apps never reach numbers like these. These teams spent real time and money on marketing, and some have been at it for years.
- Revenue is verified through Stripe on TrustMRR, but it is a snapshot, so check the live numbers before you quote them.
- A small, narrow tool with a handful of paying customers is a real win. Build that first.

Need people to sell your app to?

- I sell ready-made business lists to pitch. Message me LIST on Facebook or Instagram.
- Free community, more plays like this: skool.com/unlimitedleads
- Email your first customers: EmailClik.com finds + verifies addresses (free version)