

THE QUESTION TRACKER

5 steps to turn the questions people type into Google into a month of videos.

There is a free site, Answer Socrates (answersocrates.com), that lists the questions people type into search engines around a topic. It has a free plan with limits, and features can change. Use it to find questions your customers already ask, then answer one per video.

THE 5 STEPS

1. Go to Answer Socrates (answersocrates.com). It has a free plan, with limits.
2. Type in one topic your customers care about.
3. Read the questions it lists, and the groups it puts them in.
4. Pick the 10 questions you can answer best.
5. Film one short video per question. Answer it in the first sentence.

QUESTION TRACKER

#	Question	Group	I can answer it?	Filmed
1			Y / N	[]
2			Y / N	[]
3			Y / N	[]
4			Y / N	[]
5			Y / N	[]
6			Y / N	[]
7			Y / N	[]
8			Y / N	[]
9			Y / N	[]
10			Y / N	[]
11			Y / N	[]
12			Y / N	[]

FIRST-SENTENCE STARTERS

ANSWER FIRST

"The short answer is [ANSWER]."

"Yes, and here is the one thing to watch for: [DETAIL]."

"No. Here is what to do instead: [STEP]."

"It usually costs [RANGE], and it depends on [FACTOR]." (only if you know it is true)

FILM-THIS-WEEK PLAN

Day	Question	Posted?
Mon		[]
Tue		[]
Wed		[]
Thu		[]
Fri		[]

Answer Socrates is a third-party site and is not affiliated with this sheet. Features and plan limits change. Educational only. Results vary by business and by account. No views, sales or income results promised.

Questions found. Now find the people asking them.

- I sell ready-made business lists to reach customers by email. Message me LIST.
- Free community, more plays like this: skool.com/unlimitedleads
- Find and verify the emails free: EmailClik.com