THE IDEA FILTER SCORECARD

5 filters for judging online money ideas before you commit, plus a worksheet.

This is my own scorecard for judging online money ideas before you commit. No one can promise income, and results depend on your effort, your market and your timing. Follow the rules of any platform you use, work only with clients who agree to a clear scope and price in writing, and ask a professional about legal or tax questions. The five filters and the worksheet pages are my own.

THE 5 FILTERS

1. Do I understand who pays for this. If you cannot name the buyer, skip the idea.
2. Can I start with what I have. If it needs a big purchase on day one, wait.
3. Can I explain it in one sentence. A simple idea is easier to sell and easier to test.
4. Does it fit my skills and my schedule. An idea you cannot keep up with will not last.
5. Can I try it cheaply this week. Run a small trial before you commit time or money.

MY IDEA SCORECARD

Question	My answer
The idea I am judging	
Who pays for it	
What I need to start	
My cheap trial	

SCORING GUIDE

- Give each filter a pass or fail
- Four passes means try it small
- Two or fewer means skip it
- Write down why either way

Educational only. My own checklist. No results promised.

Now put it in front of more people.

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- Find and verify the emails free: EmailClik.com