

# THE TRADES CHECKLIST

5 trades to make, and a weekly checklist.

If nobody sees you, it may not be the algorithm. It may be where your effort goes. Make these five trades, and check yourself once a week.

## THE 5 TRADES

| # | Trade this            | For this                                                 |
|---|-----------------------|----------------------------------------------------------|
| 1 | Hashtag hunting       | A stronger first line                                    |
| 2 | Expensive gear        | The phone in your pocket and good light                  |
| 3 | Overthinking          | Posting on a schedule                                    |
| 4 | Waiting for followers | Starting conversations with the people who already watch |
| 5 | A fancy website       | One clear free offer people can ask for                  |

## WEEKLY CHECKLIST

| Check                                                         | Done |
|---------------------------------------------------------------|------|
| I wrote a stronger first line for every post this week        | [ ]  |
| I filmed on my phone near a window or a lamp                  | [ ]  |
| I posted on the days I scheduled                              | [ ]  |
| I started 5 real conversations with people who already watch  | [ ]  |
| My free offer is clear, and people can ask for it in one word | [ ]  |

## EFFORT AUDIT (HOURS LAST WEEK)

## FIRST-LINE STARTERS

### USE THESE

"Stop doing [COMMON MISTAKE]."

"Most [WHO IT IS FOR] get [THING] wrong."

"Here is the one thing I would do first if I were starting [GOAL]."

"Before you spend money on [THING], try this."

No hashtag, gear or website advice here is a guarantee. Educational only. Results vary by business and by account. No views, sales or income results promised.

### Effort in the right place. Now find people to talk to.

- I sell ready-made business lists to reach customers by email. Message me LIST.
- Free community, more plays like this: [skool.com/unlimitedleads](https://skool.com/unlimitedleads)
- Find and verify the emails free: [EmailClik.com](https://EmailClik.com)