

THE BETTER CONTENT SHEET

5 secrets to make better content, plus a weekly batching plan.

Better content usually comes from a better system, not from more effort. Build the habit first, make every video fun to watch, remake ideas that already worked in your own words, and batch the work so you never run out.

THE 5 SECRETS

1. Get consistent before you try to get good. The habit comes first, and quality follows.
2. Change the scene every two to three seconds. It keeps the video fun to watch.
3. Find ideas that already went viral, and remake them with your own spin.
4. Batch write your scripts. Write a whole week of them in one sitting.
5. Batch record your videos, so you never run out of content.

WEEKLY BATCHING PLAN

Day	Task	Done
Mon	Pick 5 ideas that already worked, and add your own spin	☐
Tue	Write all 5 scripts in one sitting	☐
Wed	Record all 5 videos in one sitting	☐
Thu	Edit: change the scene every 2 to 3 seconds	☐
Fri	Schedule or post, then note what worked	☐

REMAKE TRACKER

#	Idea that worked	My own spin	Filmed
1			☐
2			☐
3			☐
4			☐
5			☐
6			☐
7			☐
8			☐

SCENE-CHANGE CHECKLIST

- A new camera angle or a closer crop
- A text card with the key word
- Cut to a screen recording or a photo
- A zoom in on the important moment
- Remove every pause longer than half a second

Educational only. Use your own words and never copy anyone's video. No views or results promised.

Educational only. Results vary by business and by account. No views, sales or income results promised.

Now put it in front of more people.

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