

THE 5 SIDE INCOMES GUIDE

Prices, scripts and the first message to send for each play. Keep your job, start one this week.

In the video I showed five side incomes you can start with AI while you keep your job. This guide gives you the rest: what to sell, a realistic price range, the AI prompt that does the heavy lifting, and the exact first message to send. Pick ONE play and run it for 30 days before you add another.

Prices below are examples of what people charge, not promises of income. Play by the rules: email real businesses with a real offer, use your real name, and honor every unsubscribe (CAN-SPAM). Never sell or send to personal consumer data you do not have the right to use.

STREAM 1 – SELL CONTACT LISTS

What you sell: a clean, verified list of businesses or job titles in ONE niche and ONE area, for example roofers in Tampa with owner name, phone and email.

Who buys: agencies, freelancers and local service companies that need to reach that niche. Example price: \$100 to \$400 for 500 to 1,000 contacts, and repeat buyers pay for fresh lists.

How: pick the niche, pull businesses from a lead tool such as Apollo or Google Maps data, let AI clean and format the columns, then verify every email so it does not bounce (EmailClik Verify does this). Sell the same list more than once.

PROMPT

List researcher

Act as a B2B list researcher. I sell lists of [NICHE] in [CITY]. Give me the 8 data fields buyers want (company, owner name, title, phone, email, website, city, size), the 5 best public sources to find them, and a checklist to verify each record before I sell it.

SEND THIS

First message to a buyer

Hi [NAME], I put together a verified list of [NUMBER] [NICHE] in [CITY] with owner names and emails. Want a free sample of 25 so you can check the quality? [YOUR NAME]

STREAM 2 – RUN COLD EMAIL FOR A LOCAL BUSINESS

What you sell: a done-for-you outbound campaign. You write the emails, set up the sending, and hand the owner the replies. Example price: \$500 to \$1,500 setup plus \$300 to \$1,000 a month.

How: choose one niche you understand (HVAC, dentists, law firms), get a verified list, buy a separate sending domain and mailbox and warm it up for 2 to 3 weeks, write a 3-email sequence with AI, and send 30 to 50 a day per mailbox. Deliverability is the whole game: warm up, verify, keep volume small.

PROMPT**3-email sequence**

Write a 3-email cold sequence for [NICHE] owners in [CITY]. Email 1: 70 words, one pain point, one soft question. Email 2: 50-word follow-up with a short example. Email 3: 30-word breakup. Plain text, no links, no hype.

SEND THIS**First message to a business owner**

Hi [NAME], I help [NICHE] owners start conversations with new customers by email. I can run a 2-week test for [BUSINESS] so you can judge the replies yourself. Open to a quick call this week? [YOUR NAME]

STREAM 3 – MANAGE SOCIAL MEDIA FOR LOCAL BUSINESSES

What you sell: a monthly package of short videos and posts, planned, written and scheduled for one business. Example price: \$300 to \$1,000 a month per client.

How: ask the owner 5 questions once a month, turn the answers into one short video a week, let Claude write the captions, hashtags and call to action, and schedule everything with a tool like Blotato so one video goes to every platform. Send a one-page report each month.

PROMPT**Month of posts**

I run social media for a [BUSINESS TYPE] in [CITY]. Interview me with 5 questions about their best customers, services and results. Then write 4 weeks of posts, 3 per week, each with a hook, 3 short lines, a call to action and 5 hashtags.

SEND THIS**First message to a business owner**

Hi [NAME], I noticed [BUSINESS] posts every few weeks. I handle a month of posts for local [NICHE] businesses so you stay in front of customers without doing it yourself. Want to see 3 sample posts made for you? [YOUR NAME]

STREAM 4 – SET UP AN AI RECEPTIONIST

What you sell: an AI phone agent that answers calls the owner misses, books the job on the calendar and texts the owner. Example price: \$300 to \$1,000 setup plus \$100 to \$300 a month.

How: pick businesses that lose money on missed calls (plumbers, roofers, dentists, salons), build one agent for one niche on an AI voice platform such as Dialora, Vapi or Synthflow (check current terms), test it, then pitch with a live demo call to their own number.

PROMPT**Phone script**

Write the phone script for an AI receptionist for a [BUSINESS TYPE]. Greet the caller, ask what they need, collect name, number and address, offer 2 appointment times, answer 5 common questions, and know when to say a human will call back.

SEND THIS**First message to a business owner**

Hi [NAME], when [BUSINESS] misses a call, that customer often calls the next company. I set up an AI receptionist that answers every call and books the job. Can I call your number for a 60-second demo? [YOUR NAME]

STREAM 5 – SELL ONE SKILL ON FIVERR

What you sell: ONE clear service as a gig, for example a verified list of 100 leads in a niche, or a 3-email cold sequence. Example prices: \$25, \$75 and \$150 tiers.

How: choose a service you can deliver in 24 to 48 hours, write the title, three tiers and FAQs with AI, get your first orders from friends or a small launch discount to earn reviews, then raise the price after 5 reviews. See how a gig page is set up: [fiverr.com/keith8935](https://www.fiverr.com/keith8935)

PROMPT**Gig page**

Write a Fiverr gig for [SERVICE]. Give me 5 searchable titles under 80 characters, a description of who it is for and what they get, 3 pricing tiers, and 6 FAQs.

SEND THIS**Message to your first buyer**

Hi [NAME], thanks for ordering. To get this right I need [3 THINGS]. I will deliver by [DATE] and revise once for free. [YOUR NAME]

YOUR FIRST 7 DAYS

Day 1: pick one stream and one niche. Day 2: write your offer with the prompt. Day 3: build a list of 20 prospects. Day 4: send 10 messages. Day 5: follow up. Day 6: offer a free sample. Day 7: quote your first paid job.

WHAT TO EXPECT

- It usually takes several weeks of steady outreach to land the first client. Send the messages before you buy any course.
- Start with one niche and one offer. Change one thing at a time so you know what worked.
- Quality is your brand: verify emails, keep promises small, and deliver on time.

TOOLS MENTIONED IN THIS GUIDE

- Claude or ChatGPT: writes the emails, scripts, posts and gig pages from the prompts above.
- Apollo: a business contact database for finding companies and owners in one niche.
- EmailClik (emailclik.com): finds and verifies email addresses so your list does not bounce.
- Instantly: sends cold email from several mailboxes and warms them up first.
- Blotato: schedules one video to every social platform at once.
- Dialora, Vapi, Synthflow: AI voice agents that answer calls and book appointments.
- Fiverr: the marketplace where buyers come to you. Prices and terms change, so check each tool's current plan.

THREE MISTAKES TO AVOID

- Selling to everyone. Pick ONE niche and ONE offer, then say it in one sentence.
- Skipping email verification. Bounces burn your sending domain fast.
- Promising results. Offer a small test and let the replies prove it.

Don't want to hunt for prospects yourself?

- I sell ready-made lists of businesses to pitch. Message me LIST on Facebook or Instagram.
- Free community, more plays like this: skool.com/unlimitedleads
- Email the owners: EmailClik.com finds + verifies addresses (free version)