

THE AI APP MONEY KIT

5 prompts: turn what you already know into a paid app, no code, and get your first 100 users

The play: you already know something a group of people will pay for. ChatGPT pulls it out of you, turns it into one small app, and writes the exact instructions an AI app builder needs. Lovable (lovable.dev) or Bolt (bolt.new) build the app with login and payments. Stripe collects the money. Then ChatGPT writes your 30-day plan to find the first 100 users. Run the prompts in order, in one ChatGPT chat, so each one can see the last.

STEP 1 – THE INTERVIEW

PROMPT 1

Let ChatGPT find the app in your head

Interview me, one question at a time, to find a small software product people would pay \$9 to \$29 a month for, based on what I already know. Ask me these six questions and wait for each answer: 1) What do you do for work, and what did you do before? 2) What do friends, coworkers or customers always ask you for help with? 3) What task do you do every week that takes too long or is annoying? 4) What spreadsheet, checklist or document have you built that other people wanted a copy of? 5) Who do you know well enough to describe their day in detail? 6) What would you happily pay \$20 a month for that does not exist yet? After my answers, give me three app ideas ranked by how easy they are to build and how clearly people would pay. For the top one: who buys it, the one problem it solves, the three screens it needs, and the price.

STEP 2 – THE BUILD PROMPT

PROMPT 2

ChatGPT writes what the app builder needs

Write the complete build prompt for Lovable or Bolt for the app we chose. Describe it screen by screen: the landing page with a headline, three benefits and a Start Free button; sign up and log in with email; the main screen that does the one job; a settings page; and a pricing page with one plan at \$[PRICE] a month using Stripe. Specify a clean, modern look with one accent color, large text, mobile first. List every button and what it does. Include sensible example data so the app does not look empty. Write it as one block I can paste.

STEP 3 – BUILD IT (20 minutes)

- Go to lovable.dev or bolt.new, start a new project, paste Prompt 2, and wait. You will get a working app in a few minutes.
- Click through every screen. Anything wrong, type the fix in plain English: "the Save button does nothing", "make the headline bigger". Three or four rounds is normal.
- Turn on the built-in login and the Stripe integration when it asks (both builders have them). Use Stripe test mode first; you will see the full payment flow with a fake card.
- Publish. You get a live link. That link is your product.

STEP 4 – CHARGE

PROMPT 3

Pricing and the words on the pricing page

Here is what the app does: [ONE SENTENCE]. Who it is for: [WHO]. Give me a single monthly price between \$9 and \$29 and defend it in two sentences. Then write the pricing page: a headline that names the result, three bullets of what they get, the price, a 7-day free trial line, and the button text. Then write the three emails Stripe should trigger: welcome, day 5 of the trial, and payment failed.

STEP 5 – THE FIRST 100 USERS

PROMPT 4

The 30-day plan

Write me a 30-day plan to get the first 100 paying users for this app. Rules: one task per day, nothing that costs more than \$50, no paid ads. Use the channels where [WHO] already hang out: name the exact subreddits, Facebook groups, forums, newsletters or local groups. Include 10 short posts I can publish (one per channel, written to help, not to sell), 5 DM scripts for people who comment, and the one metric I check every Sunday. Lay it out as a table: day, task, where, what to post or say.

PROMPT 5

The Sunday review (paste every week)

Here is what I did this week and what happened: [PASTE]. Users: [N]. Paying: [N]. Grade the week 1 to 10. Tell me the one thing that brought users and the one thing that wasted time. Rewrite next week's seven days using only what worked. If I have fewer than 10 users after week two, tell me whether to change the offer, the price, or the channel, and why.

WHAT TO EXPECT

- The first version will be ugly and slightly broken. Ship it anyway; the first 10 users tell you what to fix.
- Most people who do this land their first paying user in the first two weeks, from a post that helped someone, not from an ad.
- 100 users at \$10 is \$1,000 a month that arrives whether you work that month or not. The second app is faster, because now you know the loop.

Step 5 is the hard part. I can shorten it.

- I sell ready-made lists of who to contact. Message me LIST on Facebook or Instagram.
- Free community, more plays like this: skool.com/unlimitedleads
- Find + verify your users' emails: EmailClik.com (free version)