

5 FREE GOOGLE AI TOOLS TO SELL AS SERVICES

Exact first clicks • free to start • tools change, so check each site

1

Pomelli: posts and ads in their brand

Sign in with Google, type the business's website address and click Continue. Pomelli reads the site and builds their Business DNA (colors, fonts, tone); the first run can take a few minutes. Pick a campaign, edit the posts, download.

labs.google/pomelli free beta, limits can change

2

Stitch: a page design plus code from a prompt

Sign in with Google and choose Web. Describe the page you want (business type, sections, style) and click Generate. Keep refining with follow-up prompts, then export the design to Figma or copy the code.

stitch.withgoogle.com free Labs tool, daily/monthly limits

3

Antigravity: Google's coding agent builds the site

Install the desktop app. Click the folder icon with a plus, then New Project, Add Folder, Create. Type a goal like "Build a one-page site from this design" and press Enter. Pick Local mode to work in your own folder.

antigravity.google/download free Individuals plan, weekly limits

4

Gemini Notebook: answers only from their files

Sign in, create a notebook and click Add sources. Upload their menu, prices, policies or FAQ (PDF, Doc, website link or pasted text). Then chat with it: every answer comes from those files. The Studio panel makes FAQs and briefings.

notebooklm.google (was called NotebookLM) free plan has limits

5

Google AI Studio: a working app from a prompt

Sign in and open Build. Describe a small app, like "a tool that writes a polite reply to any Google review", and run it. Test it in the preview, then use Share to show the owner a live demo. Shared apps use your API quota.

aistudio.google.com/apps free to try, Cloud Run may cost

Google changes these tools often. Check each site for current features, limits and terms before you promise a client anything.

TURN EACH TOOL INTO A SERVICE

What you deliver • who buys • starter offers

1

Monthly content package (Pomelli)

For restaurants, salons, gyms and shops that never post. Turn their website into a month of on-brand posts and ad images, edit them so they sound human, and charge monthly.

Offer: 12 posts + 4 ad images a month for \$[PRICE]

2

Website redesign mockup (Stitch)

For owners with a slow or dated site. Design a new homepage and show them a free before and after. If they like it, sell the build.

Offer: new homepage design for \$[PRICE]

3

Done-for-you website (Antigravity)

Hand the Stitch design to Antigravity to build the real site, then test it, fix the details and publish it on the owner's hosting. Charge one time, then offer monthly care.

Offer: 5-page website live in [DAYS] days for \$[PRICE]

4

Customer FAQ + staff guide (Gemini Notebook)

Upload their menu, prices, hours and policies, then use the answers to write a customer FAQ page and a short guide for new staff. Check every answer against the owner's real policies.

Offer: FAQ page + staff guide for \$[PRICE]

5

Small custom tool (Google AI Studio)

Build a simple tool the owner will really use: a review-reply writer, a quote helper or a job-post writer. Show a working demo first, then price the finished version.

Offer: custom tool built and handed over for \$[PRICE]

HOW TO PRICE IT (examples only)

- Start with one-time packages. They are easier to say yes to than a monthly retainer.
- Charge for the result the owner gets, not your hours. Raise your price after every happy customer.

No income is promised. Results depend on your work, your market and each tool's current limits.

GET THE FIRST YES

FREE SAMPLE FIRST

One prompt • three messages • who to send them to

PROMPT: FIND THE FIX + WRITE THE PITCH

You are a local business consultant who knows Google's free AI tools: Pomelli, Stitch, Antigravity, Gemini Notebook and Google AI Studio. I will paste the text from a business's website. Do three things. 1) Summarize what they sell and to whom in two sentences. 2) List three problems in their online presence that one of those tools could fix, and name the tool for each. 3) Write a 60 word message to the owner offering one free sample of the first fix. Use only the facts I paste. Do not invent reviews, awards, prices or statistics. Website text: [PASTE THE TEXT HERE]

1 Message 1: The Free Sample

DM or email

Hi [OWNER NAME], I'm [YOUR NAME]. I used some of Google's free AI tools to make [A MONTH OF POSTS / A NEW HOMEPAGE DESIGN / A CUSTOMER FAQ] for [BUSINESS NAME], using only your website. It's yours to keep, no strings. Want me to send it over?

2 Message 2: The Follow-Up

3 days later

Hi [OWNER NAME], did you get a chance to look at the [SAMPLE] I made for [BUSINESS NAME]? Happy to change the style or the wording. Want me to make the next one?

3 Message 3: The Offer

after they say they like it

Glad you like it, [OWNER NAME]! I can [SERVICE] for [BUSINESS NAME] for \$[PRICE], done by [DATE]. Want me to start this week?

PICK THE FREE SAMPLE + WHO TO SEND IT TO

- Old or slow website: send a Stitch homepage mockup. Quiet Facebook or Instagram page: send three Pomelli posts. Customers ask the same questions: send a Notebook FAQ.
- Google Maps: search [BUSINESS TYPE] in [CITY]. Pick ones with a website and good reviews. Find the owner's email free with EmailClik.com.

RULES, LIMITS AND TOOLS

Read this before you send or charge anything

WHAT HAS CLOSED OR IS CLOSING

- Mixboard closed on Sep 28, 2026, and its boards and shared links stopped working.
- Opal turns off on Nov 17, 2026. Google says saved workflows stay in Drive and points users to Skills in Gemini and Google AI Studio.
- Free tools change fast. Check each site before you promise a client anything.

Source: Google's Mixboard and Opal shutdown notices, checked Oct 6 2026.

RULES BEFORE YOU SELL

- Read each tool's current terms before you charge a client. Free tools can change what they allow.
- Use only claims, prices, photos and offers the owner approves, and get their OK before anything goes out under their name.
- Never fake a review or testimonial. The FTC rule on fake reviews (16 CFR Part 465) bans fake or false reviews and testimonials, including AI-generated ones.
- Label AI-made images or video where a platform asks you to.

Educational only. Not legal advice. Source: FTC press release, Aug 14 2024.

TOOLS

Instantly (email the owners you want to reach):

refer.instantly.ai/coldcrm

Blotato (schedule posts for your clients):

blotato.com/?ref=SocialMedia

Creatify (video ads as an upsell):

creatify.ai/?via=keith-rainville

Disclosure: these are my affiliate links. I may earn a commission if you sign up, at no extra cost to you.

Need business owners to send these to?

- Free community, Unlimited Leads: skool.com/unlimitedleads
- Find + verify business emails: EmailClik.com (free forever version)
- Hire me on Fiverr (7,400 orders, 4.9 stars): fiverr.com/keith8935

I sell ready-made lead lists. Message me LIST on Facebook or Instagram.