

THE AI LAUNCH PLAN

5 steps to plan a small service business with AI in one afternoon.

AI can do a lot of the planning for you: who you help, what you offer, and what to post. It can also be wrong, so check every fact and test your price with real people. Replace everything in [BRACKETS].

THE 5 STEPS

1. Ask Perplexity or ChatGPT to write an ideal client profile, based on the people you are best qualified to help.
2. Paste the profile into Claude or ChatGPT, and ask for one clear offer, with a length and a price to test.
3. Ask for a thirty day content calendar, built on your profile and your offer.
4. Film short videos on your phone. Most phones and apps have a free teleprompter.
5. Post daily, and message the people who engage with five simple questions.

STEP 1: CLIENT PROFILE

PASTE THIS

I am [YOUR BACKGROUND IN ONE LINE]. I want to help [WHO].
Write an ideal client profile based on people like the earlier version of me: their problems, goals, fears and the words they use.
Do not invent statistics.

STEP 2: ONE CLEAR OFFER

PASTE THIS

Here is my client profile: [PASTE IT].
Create one clear service offer: what is included, how long it lasts, and a price range I can test. Explain your reasoning.

STEP 3: 30-DAY CONTENT CALENDAR

PASTE THIS

Using my client profile and my offer [PASTE BOTH], write a 30 day calendar of short videos. One idea per day, a hook line for each, and one simple call to action.

STEP 5: 5 DM QUESTIONS

SEND

- 1) What are you working on right now?
- 2) What is the biggest thing in the way?
- 3) What have you tried so far?
- 4) What would solving it be worth to you?
- 5) Want me to show you what I would do?

Educational only. AI can be wrong. Not affiliated with any AI company. No income results promised.
Educational only. Results vary by business and by account. No views, sales or income results promised.

Now put it in front of more people.

- I sell ready-made business lists to reach customers by email. Message me LIST.
- Free community, more plays like this: skool.com/unlimitedleads
- Find and verify the emails free: EmailClik.com