THE WHICH CLAUDE CHOOSER

5 choices to know which Claude to open.

Claude is available in more than one form. This chooser explains what each is for, so you can open the right one for the job. In September 2026 Anthropic announced that chat and Cowork are becoming one Claude, rolling out in stages, so your screen may show separate tabs or a single app. Details were checked on October 17, 2026.

THE 5 PICKS

1. Claude chat for everyday questions, writing, and brainstorming. It works on the free plan too.
2. Cowork when you want Claude to work through a bigger job on files and folders you choose, like a report or a spreadsheet. It needs a paid plan.
3. Claude Code only if you build software. It also needs a paid plan.
4. Claude Design to make visuals like one pagers and mockups by chatting. Check that your plan includes it.
5. Not sure, start in chat, and move up only when a job outgrows it.

PRODUCT CHEAT SHEET

Product	Best for	Plans
Claude chat	Everyday questions, writing, ideas	Free and paid
Cowork	Bigger jobs on files and folders you choose	Paid plans
Claude Code	Building software	Paid plans
Claude Design	Visuals, one pagers, mockups	All plans, incl. Free

STARTER PROMPTS

PASTE THESE

Chat: "Help me write a friendly reply to this customer message: [PASTE]."
Cowork: "Organize the files in this folder by client and tell me your plan first."
Design: "Create a one page flyer for [BUSINESS] with this offer: [OFFER]."

RULES OF THUMB

- Start in chat, and move up only when a job outgrows it
- Give Cowork only the folders it needs
- Review everything before you send or publish it

Names and plans change. Check your own account. Not affiliated with Anthropic. Educational only. Results vary by business and by account. No views, sales or income results promised.

Now put it in front of more people.

- I sell ready-made business lists to reach customers by email. Message me LIST.
- Free community, more plays like this: skool.com/unlimitedleads
- Find and verify the emails free: EmailClik.com