

50 SECRET CLAUDE CODES

Short codes that make Claude plan, write, build and work like a senior employee

How to use them: type the code, a space, and your request. Example: `/brutal` here is my landing page copy. The code is shorthand for the full instruction under it; Claude reads the whole line, so you can stack two: `/plan /short` rewrite my onboarding email. Want a code to stick forever? Say: `/skill` make `/brutal` a skill. Claude saves it and you can run it in any future chat with one word.

THINK BEFORE YOU ANSWER

01 `/plan`

Before you do anything, lay out the steps you will take and ask me one clarifying question.

02 `/brutal`

Grade this 1 to 10. No compliments. Tell me what to cut and what is weak.

03 `/devil`

Argue the opposite of my position as hard as you can, then tell me which side wins.

04 `/assume`

List every assumption you are making before you answer. Flag the risky ones.

05 `/options`

Give me 3 very different approaches with the trade-offs, then recommend one.

06 `/steelman`

Make the strongest possible case for my idea, then the strongest case against it.

07 `/premortem`

Imagine this failed in 6 months. Write the post-mortem: what went wrong and why.

08 `/checklist`

Turn this into a checklist I can actually tick off, in the order I should do it.

09 `/simple`

Explain it so a smart 12-year-old gets it. No jargon, one example.

10 `/short`

Cut this to one quarter of its length and keep every fact.

WRITING THAT SOUNDS LIKE YOU

11 /human

Write like a real person: short sentences, no buzzwords, no em dashes, no 'delve' or 'unlock'.

12 /myvoice

Here are 3 things I wrote: [PASTE]. Match my tone and rhythm exactly for everything that follows.

13 /hook

Give me 10 opening lines for this that stop a scroll. Rank them.

14 /email

Write this as a 5-sentence email: why I am writing, the point, the ask, the deadline, sign-off.

15 /coldemail

Write a 60-word cold email to [ROLE] at [COMPANY] about [OFFER]. One question at the end.

16 /followup

Write 3 follow-up emails for this thread, spaced 3 days apart, each shorter than the last.

17 /reply

Here is a message I got: [PASTE]. Draft my reply, friendly and firm, in under 80 words.

18 /script

Turn this into a 45-second talking-head video script: hook, 3 points, call to action.

19 /caption

Write a social caption for this: hook line, 3 benefit lines, CTA, 8 hashtags.

20 /headline

Give me 15 headlines using 5 formulas: how-to, number, question, mistake, contrast.

CLAUDE-ONLY POWER MOVES

21 /skill

Turn this instruction into a reusable Claude skill I can run with one word in future chats.

22 /memory

Remember this about me and apply it in every future conversation: [FACT].

23 /project

Set up a Project for this: name it, write the project instructions, and tell me which files to upload.

24 /cowork

Do this on my computer: open the files in the folder I selected, make the changes, save them.

25 /browse

Open the website in the browser, read it, and come back with the answer and a screenshot.

26 /artifact

Build this as an interactive page I can open and share, not just text.

27 /style

Save a writing style from these samples and use it whenever I ask you to draft something.

28 /connect

Which of my connected apps can you use for this? Use them instead of asking me to copy and paste.

29 /schedule

Run this for me every [DAY] at [TIME] and send me the result.

30 /research

Do a deep research pass: search multiple sources, compare them, and give me a cited summary.

BUSINESS & LEADS

31 /icp

Define my ideal customer: who they are, what they already pay for, where they hang out, what they type into Google.

32 /offer

Rewrite my offer so it is a no-brainer: result, time frame, guarantee, bonus, price anchor.

33 /objections

List the 10 objections buyers have to this and give me a one-line answer for each.

34 /leadlist

Build me a plan to find 100 [TYPE] businesses in [CITY]: sources, search terms, what to pull.

35 /pricing

Give me 3 price tiers for this with names, what is in each, and the one most people should pick.

36 /competitor

Compare me to [COMPETITOR]: where they win, where I win, and the angle only I can own.

37 /pitch

Turn this into a 30-second pitch I can say out loud without notes.

38 /proposal

Write a one-page proposal: problem, plan, timeline, price, next step.

39 /review

Draft a reply to this customer review, good or bad, that makes the next reader trust us more.

40 /kpi

Tell me the 5 numbers I should look at every week for this business and what good looks like.

WORK WITH FILES & DATA

41 /summarize

Summarize this document in 5 bullets, then list every date, number and name in it.

42 /extract

Pull every [email / phone / price / date] out of this into a clean table.

43 /compare

Compare these two documents and list only what changed.

44 /clean

Clean this spreadsheet: fix capitalization, split names, standardize phone numbers, flag duplicates.

45 /formula

Write the Excel or Google Sheets formula for this and explain it in one line.

46 /chart

Which chart shows this best? Build it and tell me the one takeaway.

47 /translate

Translate this into plain English and tell me what they actually want from me.

48 /teach

Teach me this topic in 5 lessons, one per day, with a 3-question quiz at the end of each.

49 /fix

Here is the error: [PASTE]. Tell me the most likely cause first, then how to fix it.

50 /next

Based on everything in this chat, what should I do next, in order? Give me the first step only.

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