

THE CLAUDE + CANVA PROMPT GUIDE

Connect Canva to Claude in 5 steps, then 10 ready-to-paste design prompts for a local business

Claude can create and edit Canva designs once you connect the two. It works on a free Canva account; Brand Templates need a paid plan. Every quote in this guide comes from the Claude and Canva help pages, checked October 8, 2026. Educational only. Not affiliated with Canva or Anthropic.

THE 5 STEPS

- Step 1: open Claude and go to Customize > Connectors. In a chat you can also click the "+" button in the lower left corner (or type "/"), hover over "Connectors" and pick "Manage connectors".
- Step 2: find Canva in the connector list (browse by category or scroll the full list), click it, read what it can do, then click Connect (or Install).
- Step 3: sign in to Canva when asked and approve the access. Any Canva plan works, even Free. On a Canva team, your admin may need to allow the AI Connector first.
- Step 4: back in your chat, ask for a design in plain English. Copy a prompt from pages 2-3 and fill in the brackets.
- Step 5: if you have Brand Templates (paid plans), ask Claude to find one, fill it in with your words and export the file.

What Canva says it can do

Canva: "You can connect supported AI assistants like ChatGPT, Claude, Gemini, and Microsoft Copilot to Canva using Canva's AI Connector. Once connected, you can use supported Canva features directly from your AI assistant." That covers "searching designs, generating content, exporting files, and more." Free or paid? Canva: "The Canva AI Connector is available for all Canva accounts, including Canva Free and Canva Education." But: "Some actions such as using Brand Templates require a paid plan. Eligible plans include Canva Pro, Canva Teams, Canva Business, Canva Nonprofit, Canva Enterprise, or Canva Education."

What Claude says

Claude Help Center: "Web connectors are available for all users on Claude, Cowork, Claude Desktop, and Claude Mobile (iOS and Android)." So the phone app counts too. Before you connect anything: "Only connect services you trust and need for your workflows."

THE 10 PROMPTS (COPY, PASTE, FILL THE BRACKETS)

1. Instagram post announcing an offer

Make an Instagram post for my [BUSINESS] in [CITY] announcing [OFFER]. Square. Bold headline, one line of detail, my phone number [PHONE] at the bottom. Clean, modern, two colors: [COLOR 1] and [COLOR 2].

2. Facebook event flyer

Make a Facebook event flyer for [EVENT NAME] at [BUSINESS] on [DATE] at [TIME], [ADDRESS]. Landscape. Big event name, date and time easy to read, one line on what people get, and [PHONE or LINK] to RSVP. Colors: [COLOR 1] and [COLOR 2].

3. Five-slide carousel from five tips

Make a five-slide square carousel for [BUSINESS] from these five tips: [PASTE YOUR 5 TIPS]. One tip per slide, numbered 1 to 5, same layout on every slide. Put [CALL TO ACTION] and [PHONE or LINK] at the bottom of the last slide.

4. "Just listed" real estate post

Make a square "Just Listed" post for [ADDRESS]. Three features: [FEATURE 1], [FEATURE 2], [FEATURE 3]. Price: [PRICE]. Agent: [AGENT NAME], [PHONE]. Leave a big spot for my photo of the home. Describe the home, not the buyer.

5. Before/after post for a contractor

Make a square before-and-after post for [BUSINESS], a [TRADE] in [CITY]. Two photo spots side by side labeled BEFORE and AFTER, with one line of caption under each: [BEFORE CAPTION] and [AFTER CAPTION]. [PHONE] at the bottom.

6. Google Business Profile update graphic

Make a Google Business Profile update graphic for [BUSINESS]. Landscape. One offer: [OFFER]. One date: [DATE]. Big text that is easy to read on a phone, [PHONE] at the bottom. Colors: [COLOR 1] and [COLOR 2].

THE 10 PROMPTS, CONTINUED

7. Price list / menu board

Make a price list for [BUSINESS] as a table of these 6 items: [ITEM 1 - PRICE], [ITEM 2 - PRICE], [ITEM 3 - PRICE], [ITEM 4 - PRICE], [ITEM 5 - PRICE], [ITEM 6 - PRICE]. Portrait, big type, readable from 6 feet away. Business name at the top, [PHONE] at the bottom.

8. Testimonial quote card

Make a square testimonial card for [BUSINESS]. Use ONLY this exact quote and name, with permission: [QUOTE] - [NAME]. Quote marks around it, the name under it, a spot for my logo in one corner. Do not change or add any words.

9. "We're hiring" post

Make a square "We're Hiring" post for [BUSINESS] in [CITY]. Role: [ROLE]. Pay: [PAY RANGE]. How to apply: [EMAIL, PHONE or LINK]. Headline WE'RE HIRING at the top, short and clear, nothing else on it.

10. A month of posts

Using my brand colors [COLORS] and font [FONT], make 12 square posts for [BUSINESS]: 4 tips, 4 offers, 2 behind-the-scenes, 2 reviews (quotes I will paste). Same style on all 12. Number them.

MAKE THEM BETTER

- Name the size every time: square, story, flyer, landscape.
- Give real colors as hex codes (for example #0A1228), not just "blue".
- One idea per design. Two things to say? Make two designs.
- Paste the exact words you want on it. Claude guesses when you don't.
- Ask for 3 versions, then pick one.
- Never let it invent reviews, prices or claims. You supply those.

IF IT DOESN'T CONNECT

- Canva: "Confirm you're signed in to the correct Canva account."
- Canva: "If you're on Teams, Education, or Enterprise, ask your admin to check that third-party integrations / Canva's AI Connector are enabled."
- Canva: "Disconnect Canva in your AI assistant, then reconnect it and complete the sign-in/authorization prompts."

THE CATCH

- The connector can read and change your Canva files. Claude's own warning: "When connecting to a service, you're granting Claude permission to access and potentially modify data within that service based on your account permissions. Only connect services you trust and need for your workflows."
- Brand Templates and autofill need a paid Canva plan. Free gets the rest.
- Canva says it will "introduce usage limits in the future". What is free today may be capped later.
- Always open the design and check every word before you post it.

WHERE THIS COMES FROM

- Claude Help Center: Use connectors to extend Claude's capabilities
- Canva Help Center: Connect Canva to an AI assistant

Checked October 8, 2026. Features change. Educational only. Not affiliated with Canva or Anthropic. No results promised.

Want people to show these designs to?

- I sell ready-made lists of businesses to contact. Message me LIST.
- Free community, more plays like this: skool.com/unlimitedleads
- Email your first prospects: EmailClik.com finds + verifies addresses (free version)