

THE 5 CONTENT CODES

5 short requests to paste into Claude, word for word, plus a bonus set.

Claude can do the heavy lifting on your content, but it can be wrong. Replace everything in [BRACKETS], paste the code into a new chat, and check every fact before you post. Edit the result so it sounds like you.

THE 5 CODES

CODE 1: VIRAL

Rewrite the post below so people want to share it with a friend. Keep my meaning and my voice. Make the first line stronger, keep sentences short, and end with one clear takeaway. Do not add facts I did not give you.
POST: [PASTE YOUR POST]

CODE 2: HOOK

Give me 10 scroll-stopping opening lines for a short video about [TOPIC] for [WHO IT IS FOR]. Each one under 12 words.
Mix them: a warning, a number, a common mistake, a plain promise. Do not make claims I cannot support.

CODE 3: ANGLES

List 10 different angles for a short video about [TOPIC] for [WHO IT IS FOR].
For each one give me the angle in one line and the first sentence I would say.

CODE 4: POLARIZE

Write a bold, honest opinion about [TOPIC] for [WHO IT IS FOR] in four sentences.
It should be something reasonable people could disagree with. No insults and no false claims. I will keep only what I truly believe.

CODE 5: SIMPLIFY

Rewrite my script below in plain words a ten-year-old could follow. Short sentences. No jargon. Keep every fact the same.
SCRIPT: [PASTE YOUR SCRIPT]

BONUS SET (5 MORE)

Code	Paste this
TRIM	Cut the script below to 30 seconds of speaking. Keep the hook and the one action. SCRIPT: [PASTE]
PROOF	Ask me 5 questions to find real examples from my own work that prove the point of this video: [TOPIC]. Do not invent any.
ACTION	Give me 5 ways to end a video about [TOPIC] with one clear action for [WHO IT IS FOR].
TITLE	Give me 10 plain titles for a video about [TOPIC]. No clickbait that the video does not deliver.
CAPTION	Write a caption under 120 words for this video, in my voice, with 5 relevant hashtags. VIDEO: [DESCRIBE]

FACT-CHECK LIST (BEFORE YOU POST)

Check	Done
Every number, date and price is real and I checked it	[]
No promise of results I cannot back up	[]
It sounds like me, not like a robot	[]
Nothing private about a customer is in it	[]

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