

THE REMAKE CHECKLIST

Find your top 3 videos by followers gained, remake them with one change at a time, and track what moved the number.

Your best video already exists. Views are vanity; followers gained are future customers. Sort by that, take the top three, and make them again with a new example. Change one thing at a time so you learn what actually moved the number.

WHERE TO SORT BY FOLLOWERS GAINED

- Instagram: Professional dashboard > Content you shared > Reels > sort by Follows (or Accounts engaged, then open each reel's insights for Follows).
- TikTok: Analytics > Content > tap a video > New followers.
- YouTube: Studio > Analytics > Content > Subscribers (sort the table).
- Facebook page: Business Suite > Insights > Content > sort by Net follows.

TOP-3 TRACKING SHEET

Rank	Video (topic)	Hook (first line)	Length	Followers gained	Views
1					
2					
3					

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- [] Same hook, word for word.
- [] Same length, within five seconds.
- [] Same topic, NEW example: a different customer, a different job, a different street.
- [] Same framing and the same shirt style as the original (people recognize the format).
- [] Post at the same time of day the original went out.
- [] One change only (see the log below). Everything else stays.

ONE-CHANGE-AT-A-TIME LOG

Week	What I changed	Followers gained	Keep or revert
1	New first line		
2	New ending		
3	New caption first line		
4	New cover text		

MONTHLY REVIEW (10 MINUTES)

1. Re-sort by followers gained. Did a remake enter the top three?
2. Keep the changes that moved the number; revert the ones that did not.
3. Add the new top three to the sheet. That is your library for next month.

Educational only. App features and menu names change with updates. No views, followers or sales results promised.

Your library is set. Now the list.

- I sell ready-made business lists to reach customers by email. Message me LIST.
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