

THE FORMAT PICKER

5 checks to run on any video format, and a make-10 plan.

A simple format you can repeat beats a clever video you can only make once. Run any format through these five checks. If it passes all five, make ten in a row.

THE 5 CHECKS

1. You can film it alone, with just your phone.
2. You can make it again next week in under an hour.
3. It needs little or no editing.
4. It has already done well for other creators.
5. You can add your own topic and your own voice.

FORMAT PICKER (SCORE EACH FORMAT)

Format	Alone?	Repeat in an hour?	Little editing?	Works for others?	My topic + voice?	Score /5
Talking-head tip list						
Screen walkthrough						
Mistakes to avoid						
Answer one question						
Before and after						
[My own idea]						

MAKE-10 PLAN

#	Topic for this format	Film on	Posted?
1			[]
2			[]
3			[]
4			[]
5			[]
6			[]
7			[]
8			[]
9			[]
10			[]

Copy the format, never the words or the video. Use your own topic, examples and voice. Educational only. Results vary by business and by account. No views, sales or income results promised.

Format picked. Now find people to show it to.

- I sell ready-made business lists to reach customers by email. Message me LIST.
- Free community, more plays like this: skool.com/unlimitedleads
- Find and verify the emails free: EmailClik.com