

THE HUMAN VOICE SHEET

A custom instruction to paste and 20 phrases to delete.

People can often spot AI writing in seconds. These five fixes make AI-assisted writing sound like you. Always read the result before you post it.

THE 5 TELLS AND THE FIX

Tell

The long dash (em dash)

The warm-up line

Everything in threes

Big empty words

No real detail

Fix

Add a custom instruction. Then check the result.

Delete it and start with the point.

Use two, or four.

Say the plain thing.

Add something only you know.

CUSTOM INSTRUCTION TO PASTE

PASTE

In ChatGPT: Settings > Personalization > Custom instructions. Menu names change with updates.

Write like a local business owner talking to a customer.

Do not use em dashes.

Start with the point. No warm-up line.

Short sentences. Plain words. Use numbers and real details.

Do not group everything in threes.

20 PHRASES TO DELETE

Delete

In today's fast-moving world

Unlock

Elevate

Game changer

Delve into

Navigate the landscape

Revolutionize

Seamless

Leverage

Cutting-edge

It's important to note that

In conclusion

Take it to the next level

Dive deep

Robust

Tapestry

Unleash

Empower

At the end of the day

Look no further

Say instead

(start with the point)

Get

Improve

Useful

Look at

Handle

Change

Easy

Use

New

(delete)

(delete)

Improve it

Look closely

Strong

Mix

Use

Help

(delete)

(delete)

REWRITE CHECKLIST

- Any long dashes left? Replace with a period or comma.
- Does the first line make the point?
- Is there one detail only you would know (street, price, first name)?
- Read it out loud. Would you say it?

App menus change with updates. AI output needs your review. Educational only. Results vary by business and by account. No views, followers or sales results promised.

Sounds human. Now reach real humans.

- I sell ready-made business lists to reach customers by email. Message me LIST.
- Free community, more plays like this: skool.com/unlimitedleads
- Find and verify the emails free: EmailClik.com