

THE CRITIC-PROOF PLAN

5 rules for posting anyway when people judge you.

Friends may call it cringe and strangers may be rude. That does not mean you should stop. Decide who you are posting for, ignore the people who would never buy, and let your results answer. This does not mean ignoring useful feedback.

THE 5 RULES

1. Know who your content is for. It is not for the people who would never buy.
2. Do not argue with critics. Do not delete your account. Post the next one on schedule.
3. Read what real buyers and people who ask questions say first.
4. Keep every kind message in one folder, and read it before you post.
5. Post anyway. Track your numbers, and let the results answer.

WHO TO LISTEN TO

- People who ask questions or share a problem
- People who have already done what you want to do
- Real customers and prospects
- Anyone giving specific, useful feedback you can act on

KIND-MESSAGES FOLDER

WEEKLY CHECK-IN

Question

Did I post on schedule?

What did my audience respond to?

What is one kind message from this week?

What will I post next?

My answer

Educational only. No views, followers or income results promised. Educational only. Results vary by business and by account. No views, sales or income results promised.

Now put it in front of more people.

- I sell ready-made business lists to reach customers by email. Message me LIST.
- Free community, more plays like this: skool.com/unlimitedleads
- Find and verify the emails free: EmailClik.com